2019 Annual Meeting

The Role of Child Care in a Growing Economy

June 5, 2019

Child Care Council of Suffolk, Inc.
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Working to ensure that every child has equitable access to quality early care & learning opportunities.

Through advocacy, education and guidance the Council takes a leadership role in supporting children, families and the early care & learning community.
Who We Are & Our Impact

We Help, Support & Empower Families

WE CONNECT 2,700 families
to regulated child care programs &
provide valuable resources to
identify safe, appropriate child care

WE SUPPORT & EMPOWER
parent leaders to build caring
communities for children
across Long Island
Who We Are & Our Impact

We support early childhood educators

We ensure compliance with state & federal requirements

WE WORK with 7,000+ child care & Pre-K programs to improve quality & to create positive early childhood opportunities
Who We Are & Our Impact

We advocate on behalf of families and the child care industry

WE ADVOCATE to government to increase available, affordable, high-quality child care for all children
Starting Smart

85% of brain development occurs before the age of 5, but only 14% of public education dollars are spent on early childhood education in the U.S.

Every $1 invested in early childhood education can save $7 in the long-term through reduced costs associated with remedial education, criminal justice and welfare payments.

A recent report by America’s Edge showed that for every $1 invested in early education in New York State an additional $1.86 is generated in economic activity. On Long Island, that number is $1.92.

Sources: America’s Edge, Rand Corporation and the National Institute for Early Education Research

Data compiled by the Long Island Index, a project of the Rauch Foundation

Design: Amy Unikewicz/JellyFever
# Child Care: Essential Infrastructure for the Economy

### Children:
- ✔ Have greater success in education
- ✔ Reduce special education placement by 50%
- ✔ Attain hard and soft skills key to future employment

### Parents:
- ✔ Improve their labor productivity
- ✔ Miss fewer work days
- ✔ Work more hours and increase their earnings

### Employers:
- ✔ Gain a pivotal edge on recruitment.
- ✔ Increase employee recruitment, retention, and productivity

### Local Economy
- ✔ $1.95 back to the local economy for every $1 spent
- ✔ Parents using child care on Long Island earn a collective $10 billion annually - that is money spent on Long Island
Simply Not Enough Child Care on Long Island

- Licensed child care capacity
- # of children with subsidy

Child Care Access on Long Island

Gap of 40,000+

<table>
<thead>
<tr>
<th># of Children Under Age 5</th>
<th># of Children Under Age 5 - All adults working</th>
<th># of Low-Income Children Under Age 5</th>
</tr>
</thead>
<tbody>
<tr>
<td>180,000</td>
<td>140,000</td>
<td>100,000</td>
</tr>
</tbody>
</table>
Working families struggle to afford child care on Long Island.
Lack of Investment in the Workforce

In New York State, **65% of the child care workforce participate in one or more public income support programs**

<table>
<thead>
<tr>
<th>Occupation</th>
<th>Median wage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Child care worker</td>
<td>$12.38</td>
</tr>
<tr>
<td>Preschool teacher</td>
<td>$16.64</td>
</tr>
<tr>
<td>Center director</td>
<td>$30.54</td>
</tr>
<tr>
<td>Kindergarten teacher</td>
<td>$41.19</td>
</tr>
<tr>
<td>Elementary teacher</td>
<td>$44.60</td>
</tr>
<tr>
<td>All workers</td>
<td>$21.00</td>
</tr>
</tbody>
</table>

- In 2017 the median wage for child care workers was $12.38, a **2% decrease since 2015**.
- For preschool teachers the median wage was $16.64, **an 8% increase since 2015**.
- For preschool or child care center directors, the median wage was $30.54, a **9% increase since 2015**.
Why do parents pay so much, yet staff make so little?

80% - 90% of child care revenue is from parent fees

- Child care is a labor intensive industry with strict requirements for adult to child ratios, physical space and health & safety regulations.

- Programs unable to “cut costs” or “streamline” without violating licensing requirements.

- Any increase in costs (such as salary increases) must be covered by parent fees.

It is not a typical market-driven industry.
Opportunities

✓ Child Care Availability Task Force

✓ Regional Economic Development Committees

✓ Federal funding increase

✓ 2020 Census: Complete Count Committees